

FOR IMMEDIATE RELEASE

Contact: Tracy Perkins  
C.A.R.E.S. Program Director  
[tracy@caresprevention.org](mailto:tracy@caresprevention.org)  
(239) 703-9109

### “SUICIDE IS A DRAG: CLUB CARES” CHARITY EVENT

FORT MYERS, FL, January 16, 2018 - C.A.R.E.S. is excited to announce its annual charity fundraiser, “Suicide is a Drag: Club CARES”, with a Mardi Gras theme to bring a fun and exciting night for everyone to enjoy. The Mardi Gras Pop-Up party will take place on Friday, March 23rd 2018, at the Crowne Plaza Bell Tower from 6:30pm to 11:00pm.

All monies raised at this year’s event will fund the new outreach initiatives C.A.R.E.S. for Heroes which concentrates on helping our veterans and first responders, America C.A.R.E.S. About Bullying helping school-aged children by raising awareness on bullying and the impact it can have on a person’s mental well-being, as well as its’ many other outreach programs such as the A.I.D.E. Workshops, The Kaleidoscope Project, and the Emergency Financial Assistance.

The night will include music and dancing, heavy hors’ d’oeuvres, special guest bartenders, and surprise drag performances by local favorites throughout the evening. There will be plenty of opportunities for guests to participate and bid on raffles, silent auction and 50/50 drawing. Tickets are available for purchase at \$45, if pre-ordered, or \$50 if purchased at the door night of event. Sponsorships are also available with the opportunity to request reserved tables.

“This will be our twelfth year as a non-profit serving our community and raising funds for suicide prevention. We are thrilled to be able to unveil two new outreach initiatives this year that will serve our veterans and our elementary school children. It has been a long road to make them happen, but we know it will benefit our community and will make a difference in saving lives,” says Virginia Cervasio, founder of C.A.R.E.S.

For more information or to register or donate online, please visit [www.caresprevention.org](http://www.caresprevention.org) .

Founded in 2006 and based in Fort Myers, C.A.R.E.S. (Community Awareness in Recognizing and Educating on Suicide) is a 501(c)3 non-profit serving Southwest Florida. Its’ mission is to save lives while providing hope and supporting our community on suicide prevention through education, advocacy, and compassion. The organization is mostly volunteer-driven and 100% of resources are derived from funds raised or donated from community members.

##