

Dear Friend in our Community,

Now in existence for over 11 years, C.A.R.E.S. Suicide Prevention, a 501c3 nonprofit organization, continues to strive to expand its programs and offerings to those in need in our Southwest Florida communities.

This year's Mardi Gras themed event, *Suicide is a Drag: Club CARES!*, will be held on **Friday, March 23, 2018**, at the Crowne Plaza Hotel in Fort Myers from 6:30pm until 11pm. We hope you will take part in our annual event and experience the pride we take in supporting our cause.

With previous funds raised, we have been able to make a difference by helping our veterans through C.A.R.E.S. for Heroes, offering suicide prevention workshops with our A.I.D.E. (Approach, Initiate, Discuss, and Engage) training, bringing resources to the LGBT community through The Kaleidoscope Project, America C.A.R.E.S. About Bullying by raising awareness on bullying and the impact it can have on a person's mental well-being, and our Financial Assistance program which provides short-term emergency assistance for therapy, psychiatric evaluations and medication for members of our community who are suffering with suicidal ideation and/or are in crisis.

It is our mission to save lives while providing hope and supporting our community on suicide prevention through education, advocacy, and compassion. In order to meet our mission and provide services to those in need, we rely on the generosity of individuals and businesses for support. Without the assistance of community-minded individuals just like you, we wouldn't be able to continue our work.

We invite you to join us in making a difference in someone's life by becoming a sponsor, contribute a product/gift certificate for our evening auction, and/or purchasing tickets to the event. As a sponsor, you will be promoting your company's culture and message to our supporters, professionals, and other members of the community. All donations are tax deductible to the fullest extent allowed by law.

We are anticipating a highly successful and well-attended charity event on Friday, March 23, 2018. Please consider showing your family, friends, neighbors and colleagues your company's commitment to help prevent suicides in our community. Visit www.caresprevention.org or call 239-703-9109 to purchase tickets, for more information, as well as other upcoming events and opportunities for donating and/or volunteering. Thank you for being our partner in saving lives and making a difference.

Sincerely,

2018 Event Planning Committee